

BLEIKER CONSULTING

Organizational and Management Development



Marc Bleiker, MBA

Education and Training

- Master of Business Administration at the University of Zurich (UZH);
- Vocational School Teacher (MAS in Secondary & Higher Education, UZH);
- Consultant for organizational development (Trigon, Salzburg);
- Mediation (inmedio, Berlin) plus courses in coaching and personnel management.

Professional Experience

- 6 years in management at Swissair (marketing and logistics);
- 4 years as a lecturer for Business Administration at vocational and technical schools;
- Since 2001 management trainer, coach and consultant for organizational development (in German and English).
- Since 2007 lecturer for leadership and team development at the University of Applied Sciences in Zurich (HWZ).

Management Development

Specialists and Managers

- Recruitment and selection via interviews and assessments / assessment centres;
- Management training: development and training in programmes and modules;
- Communication training: understanding your own communication style and improving communication within the team and/or with customers;
- Coaching in demanding situations or for career changes.

Teams

- Team building: following a re-organization process or the re-arrangement of a team;
- Team development: leading teams to better performance.

Organizational Development / Change Management

Organizational Development

- Analysing the strategy, structure, processes and culture of an organization;
- Developing visions, strategies and mission statements;
- Accompanying process and organizational design and implementing actions;
- Evaluating the effectiveness and target achievement of organizational development processes.

Change Management

- Planning, organizing and accompanying change processes;
- In crisis situations we support the development of a double-strategy with short-term measures and in parallel a long-term strategy to repositioning the organization in the market.